

Safeway 1st store at Stetson

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The Stetson Village shopping center debuted Thursday with the opening of a 57,860-square-foot Safeway store at the northeastern corner of 39th Avenue and Happy Valley Road.

Margaret Lloyd, vice president of leasing and development of the Phoenix-based retail development company, said the new 144,360-square-foot center's opening "provides residents of the trade area exciting new options in neighborhood retail shopping and services with a wide assortment of national and local tenants."

According to Safeway officials, the new supermarket replaces an existing 42,504-square-foot store at 39th Drive and Pinnacle Peak Road. The Stetson Village store features an expanded selection of organic products, full-service meat and seafood department, delicatessen, bakery, pharmacy and floral products. It will also house a US Bank in-store branch.

Dan Valenzuela, Phoenix Division president for Safeway, said, "Our customers and employees have been ea-

gerly anticipating the grand opening of this store for quite some time. I think shoppers will agree that it has been well worth the wait."

The Pederson Group last month announced a number of new national tenants, including Peter Piper Pizza, Burger King, Chase Bank, Mini Skool Early Learning Centers, UPS Store and Great Clips.

Lloyd indicated she expects to announce several additional tenants before the end of the year, with "new retail openings scheduled to take place during the first and second quarter of 2009."

The new shopping center is in close proximity to some of the northwest area's newest residential developments, including Stetson Hills, a master-planned community anticipated to have approximately 4,000 new homes.

Stetson Village incorporates an upscale design of natural desert tones, stone tile, upscale landscaping and a tree-lined entrance. The center's design also encourages people to work or ride their bikes from the surrounding neighborhood.