

BUSINESS

National retailers make Pinal County debut at new mall

The Promenade at Casa Grande's retailer line-up continues filling out with national first-to-market Pinal County retailers, including Aéropostale, Tilly's, Bath & Body Works and Victoria's Secret.

Aéropostale is a specialty retailer of casual apparel for young people, while Tilly's offers surf, skate and motocross clothing, shoes and accessories.

The more familiar Bath & Body Works is well known for its product line that help the mind, spirit and body, while Victoria's Secret is a popular specialty retailer of lingerie and beauty products.

"In June, Tilly's will bring its hip West Coast lifestyle to The Promenade at Casa Grande," said Cheryl Mich, Tilly's vice president of marketing. "We offer the hottest clothing, shoes and accessories in surf, skate, motocross, and lifestyle wear catering to today's active males, juniors, boys, girls and the fashion conscious youth."

The Promenade at Casa Grande, near Interstate 10 and State Route 287, is a blend of major department stores, large-format retailers, restaurants, specialty shops, entertainment and inviting public spaces. The phased, million-square-foot center began opening in fall 2007 and continues to open in phases. It's a joint effort of WDP Partners, The Pederson Group and Westcor

"Style and fashion in Casa Grande continue stepping up with the newest additions," said Marketing Manager Bianca Marks of The Promenade at Casa Grande. "Residents won't have to drive too far to shop their favorite stores as more retailers continue opening this spring and as we continue adding."

The Promenade at Casa Grande's marquee includes Dillard's, JC Pen-

ney, Kohl's, Target, a 14-screen Harkins Theatres, Best Buy, Sports Authority, Ah-So Sushi & Steak, Zumiez, Mimis Café, Olive Garden, In-N-Out Burger, PetSmart, Rubio's Mexican Grill and more.

The strategically located shopping center is designed and positioned to make it a regional gathering spot for the residents of Pinal County. Sitting right off one of Arizona's major interstates between Phoenix and Tucson, The Promenade at Casa Grande also is a destination for the thousands of travelers who pass it each day.

Recent U.S. Census data ranks Pinal County as the third quickest growing county nationwide, with an 11.5 percent increase.

More information about the center is available at www.westcor.com.

- Compiled by Assistant Managing Editor Kelly Mixer